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NEWSLETTER

MILESTONES THAT DEFINED 2025

Skilling's New ROI: Jobs Created

- Ameya Vanjari, Chief Operating Officer, Tata STRIVE

The recent success at our SKF-Tata STRIVE Pune Centre offers a compelling case study. We celebrate these 18 automotive graduates who post-training, chose the path of entrepreneurship, launching their own thriving garages.

This outcome is not an accident; it is the direct result of a strategic decision to build confidence alongside competence.

At Tata STRIVE, our mission is to skill for jobs and entrepreneurship, hence bringing dignity in the lives of India's youth. To achieve this at scale, we must complement the traditional 'placement rate' metrics with measuring entrepreneurial impact—the power of job seekers to become innovators and job creators.



The Three Pillars Driving Entrepreneurship

The SKF-supported Pune program reveals three critical shifts for all vocational training:

01 Competence Through Real-World Practice

Hands-on transition from theory to execution is paramount. Learners like Prathamesh Tonde in Pune, who launched his GDP Car Care Center after gaining essential practical experience, prove that On-the-Job Training, and working in the industry is non-negotiable. It closes the gap between classroom knowledge and business realities, empowering them to solve real problems, establish sound and scalable businesses.

02 The Confidence to Embrace Risk

Starting a business requires more than technical skills; it demands unshakable self-belief. Our entrepreneurship programs start with an assessment of this ability, and integrate Life Skills to forge the entrepreneurial mindset. When we witness Mahesh Kale scaling his Garagewala Store to two locations, the results speak volumes. We are forging not just technicians, but leaders & financial stewards. Today Mahesh has bought a house, and employs 5 others – this speaks of expansion, increased responsibilities and financial planning occupying his mind currently.

03 Future-Proof Livelihoods

Long-term viability demands adaptability. The automotive sector hurtles towards Electric Vehicles (EVs). Our forward-looking curricula ensures our entrepreneurs thrive amid tomorrow's demands. Prasad Kulkarni, who swiftly upgraded his PSK Motors by mastering EV skills and training his staff, exemplifies this forward momentum. Our graduates stand resilient against tech shifts.

These 18 enterprises ripple far beyond turnover metrics—they reshape communities. "Each is an architect of inclusive growth, embodying skill development as the engine of economic equity."

Tata STRIVE is committed to scaling this model nationwide, ensuring every skilled youth builds not just a career, but a legacy. We gratefully acknowledge our partners at SKF India Ltd. for their pivotal role in fueling this transformative change.

The Automotive Renaissance: From Trainees to Job Creators

The SKF-Tata STRIVE Pune Centre is redefining vocational success. Eighteen graduates of the Automotive Service Technician program have chosen entrepreneurship over traditional employment, launching their own garages and creating livelihoods not only for themselves but for their communities. This achievement exemplifies Tata STRIVE's mission: developing a future-ready workforce equipped with the competence, character, and confidence to generate sustainable impact.

Nurturing a New Engine of Employment

Our partnership with SKF India Ltd. has cultivated a vibrant entrepreneurial ecosystem in the automotive sector. Beyond technical certification, the program equips youth with financial literacy, professional discipline, and business management skills—enabling a shift from dependence to independence and fostering generational wealth and reliable local services.

Meet the Entrepreneurs



Rohan Shigwan

Garage in Pirlote, INR 4-5 Lakh turnover



Mahesh Kale

Garagewala Store expanded to 2 locations, INR 10-12 Lakh turnover



Nikhil

Co-founded Janatha Car Care, Bangalore, INR 15-20 Lakh turnover



Gaurav Jadhav

Fully funded wedding expenses in 2024 with savings from Nageshwari Motors Aurangabad



Rakesh Badapure

Savings from Badapure Auto Garage Satara funded sister's marriage expenses and supports entire family



Atul Banduke

Owns EV Multi Specialist Service Center, Pune



Akash Pagade

Dynamic Cars, Pune, valued at INR 15 Lakh



Prasad Kulkarni

Upgraded PSK Motors with EV training



Parasuram Kalsait

Enhanced electrical business with OBD Tool



Sanket Dole

From humble beginnings to Lokseva Automobile Car Garage Ahmednagar.



Prathamesh Tonde

Launched GDP Car Care Center Pune after gaining one year of practical experience



Aniket Jogdand

From general graduate to empowered entrepreneur owning Shri Shyamgir Auto Garage Pune



Mh. Ahsan Qureshi

Focused on expanding Bharat Garage & Auto Parts despite limited means



Nikhil Pawar

Launched Royal Auto, Pirangut, at age 21



Mangesh Bankar

Launching Sai Ram Motor, Aurangabad



Ameya Aranke

Co-founded PSK Motors post EV training



Rushikesh Patil

Started 2-wheeler garage in Walhekar Wadi Pune to financially support family



Ajinkya Bote

Successfully built house for his family with savings from Gurudatta Service Center Pune

Partnership & Event Highlights

Bajaj STEP - Hyderabad



The Bajaj STEP - Service Technician Excellence Program's new batch was inaugurated at Tata STRIVE Hyderabad on 11 December 2025. This program equips youth with hands-on skills in ICE, CNG, and EV two-wheeler technologies. Leadership from Bajaj, dealership representatives, and our infrastructure partner Vignana Jyothi Institute joined the event, providing students with insights into industry expectations and career pathways.

Titan LeAP - Rudrapur



On 4 December 2025, the Titan LeAP Centre was inaugurated, led by Mr. Ajoy Chawla, CEO - Jewellery Division, Titan Company Limited.

The delegation engaged with learners, alumni, and families, highlighting the program's impact on youth confidence, discipline, and employability.

Voltas MD Visit – Thane

On 11 December 2025, we celebrated the graduation of Field Technician AC learners. Mr. Mukundan Menon, Managing Director, Voltas Limited, along with senior leadership, joined the ceremony, engaging with learners and emphasizing the transformative power of vocational training.



WSC Odisha – NITI Aayog & World Bank Visits

On 26 November 2025, the School of Hospitality hosted NITI Aayog and World Bank delegates, showcasing advanced kitchens, service labs, and learners' hands-on training.



The dignitaries commended the quality, professionalism, and structured learning process, reinforcing our commitment to a future-ready hospitality workforce.



Dual VET Project Updates

- 01** Smt. Madhavi Sardeshmukh, IAS, DVET Maharashtra, visited TSSDC Mumbai on Nov 26, 2025, to review Tata STRIVE's role in the ITI ecosystem and the Dual VET program.
- 02** Dual VET Pedagogy Trainings were held for ITI instructors at Mandvi, Kolhapur, and Nashik, enhancing teaching skills and gathering feedback for continuous improvement.
- 03** Regional Working Committee meetings in Nashik and Chh. Sambhaji Nagar reviewed project milestones and planned future initiatives with government and industry partners.

Sakshama Project – SHG Women @ IAF Conference 2025

At the IAF Conference in Lavale on 15 November 2025, women from SHGs showcased handcrafted products under the Sakshama Project (PCMC-Tata STRIVE).



The exhibition generated direct sales of **₹28,531**, pre-orders worth **₹19,510**, and custom orders totaling **₹52,900**, building confidence, market understanding, and international recognition for these women-led enterprises.

Sona Comstar MoU Signing – Pune (Chakan)

In November 2025, Tata STRIVE formalized a strategic partnership with Sona Comstar to deliver industry-aligned training in BFSI/BPM, CNC Operator, and Assistant Electrician courses. The collaboration is expected to directly impact ~740 youth and indirectly benefit over 1,500 individuals through the wider ecosystem.

As the year draws to a close, we reflect on the progress made across regions and partnerships. Our focus remains steadfast on collaboration, quality, and measurable impact, as we continue to expand our footprint across India.

We thank our partners and supporters for their continued trust and collaboration, and for walking alongside us in strengthening pathways to opportunity for India's young workforce. We extend our warm wishes for a healthy, purposeful, and successful New Year, and look forward to continuing our collaboration in the year ahead.

Together, we shape pathways.

Together, we STRIVE.