

## Team Member - Mobilization & Placement Support, Tata STRIVE

Tata STRIVE, is group wide skill development initiative, launched recently aims to develop Employability, Entrepreneurship and community Enterprise capabilities in youth across country. This initiative would involve mobilizing youth (18 – 35 years) from under-served communities, training them on demand driven vocational skills along with integrated life-skills to empower them for a brighter future. Tata STRIVE is engaged with various State Governments, NGOs + Corporate in implementing projects of scale.

Designation	<b>Team Member - Mobilization &amp; Placement Support</b>
Functional Area	Programme execution
Openings	1
Objective	To be part of the team which will set up the initiative from the beginning. This would involve development of partners for effective mobilization and placement support to all the partners.
Major Deliverables	<p><b>Mobilization Support:</b></p> <ul style="list-style-type: none"> <li>• Study &amp; identify the best practices of mobilization across skilling industry</li> <li>• Cascade the best practices across all the partners</li> <li>• Create benchmarks for batch size, batch to batch gap and work on improving the same</li> </ul> <p><b>Placement Support:</b></p> <ul style="list-style-type: none"> <li>• Build partnerships with employers within and outside the Tata group</li> <li>• Demand creation by effective way of identifying vocational opportunities both for employment and entrepreneurship</li> <li>• Build industry network to all the partner centres</li> <li>• Conduct job fairs for involving maximum number of stakeholders</li> <li>• Monitor and improve the placement percentage of all partners</li> <li>• Feedback on quality of candidates (Alumni/student) attended interviews to be collated and shared with all relevant functions within STRIVE</li> </ul>
Reporting To	Centre Manager
Locations	Nashik, Aurangabad, Hyderabad, Jamshedpur, Mumbai, Goa
Essential Attributes	<ul style="list-style-type: none"> <li>• Experience in business development</li> <li>• Ability to partner with the various group companies, institutions and govt. bodies to bench-mark and converting it to the world class processes in mobilization and placement support</li> <li>• A self-starter with the ability and drive to build the initiative</li> <li>• Knowledge of demography / industry / business opportunities</li> <li>• Drive for results</li> <li>• Very good networking skills</li> <li>• Local language preferred</li> <li>• Good Communication Skill (English / Marathi/ Hindi)</li> </ul>

Desired Attributes	Familiar with local market & geography training
Qualification	Graduation
Desired Experience(years)	2-3 years ( Out of which Min. 1 years of work exp. in skilling industry, particularly in mobilization, placement and corporate networking)
CTC	Commensurate with experience